



Prepared by ARMS

Counties: Jefferson. AL

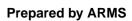
		Counties: Jefferson, AL
<u> </u>	2000 Total Population	662,047
4	2000 Group Quarters	16,113
	2008 Total Population	667,592
	2013 Total Population	672,646
	2008 - 2013 Annual Rate	0.15%
	2000 Households	263,265
	2000 Average Household Size	2.45
TIIT	2008 Households	272,417
	2008 Average Household Size	2.39
	2013 Households	276,462
	2013 Average Household Size	2.38
	2008 - 2013 Annual Rate	0.3%
	2000 Families	175,950
	2000 Average Family Size	3.04
	2008 Families	179,635
	2008 Average Family Size	3.02
	2013 Families	180,165
	2013 Average Family Size	3.03
	2008 - 2013 Annual Rate	0.06%
	2000 Housing Units	288,162
	Owner Occupied Housing Units	60.7%
	Renter Occupied Housing Units	30.6%
	Vacant Housing Units	8.6%
	2008 Housing Units	305,430
	Owner Occupied Housing Units	59.6%
	Renter Occupied Housing Units	29.6%
	Vacant Housing Units	10.8%
	2013 Housing Units	313,959
	Owner Occupied Housing Units	58.1%
	Renter Occupied Housing Units	29.9%
	Vacant Housing Units	11.9%
	vacant riousing office	11.370
	Median Household Income	
	2000	\$36,869
	2008	\$43,901
	2013	\$48,984
	Median Home Value	
	2000	\$88,078
	2008	\$119,101
	2013	\$123,324
	Per Capita Income	
	2000	\$20,892
	2008	\$24,630
	2013	\$27,298
	Median Age	, ,
	2000	36.0
	2008	37.7
	2012	20.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

2013

38.6





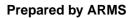
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	Counties. Jenerson, AL
2000 Households by Income	
Household Income Base	263,255
< \$15,000	20.0%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	1.8%
\$200,000+	2.3%
Average Household Income	\$51,819
2008 Households by Income	
Household Income Base	272,415
< \$15,000	16.4%
\$15,000 - \$24,999	11.6%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	7.9%
\$150,000 - \$199,999 \$150,000 - \$199,999	2.3%
\$200,000+	2.7%
	\$59,683
Average Household Income	φ39,003
2013 Households by Income	
Household Income Base	276,460
< \$15,000	14.6%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	2.8%
\$200,000+	3.0%
Average Household Income	\$65,664
2000 Owner Occupied HUs by Value	
Total	174,982
<\$50,000	20.1%
\$50,000 - 99,999	38.1%
\$100,000 - 149,999	18.9%
\$150,000 - 199,999	10.3%
\$200,000 - \$299,999	7.1%
\$300,000 - 499,999	3.8%
\$500,000 - 999,999	1.4%
\$1,000,000+	0.4%
Average Home Value	\$122,170
2000 Specified Renter Occupied HUs by Contract Rent	
Total	87,911
With Cash Rent	93.8%
No Cash Rent	6.2%
Median Rent	\$393
Average Rent	\$393 \$407
Avoiago None	Ψ+01

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.





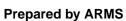


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	Counties: Jefferson, AL
2000 Population by Age	
Total	662,047
0 - 4	6.5%
5 - 9	6.9%
10 - 14	7.1%
15 - 19	7.0%
20 - 24	6.9%
25 - 34	14.0%
35 - 44	15.7%
45 - 54	13.8%
55 - 64	8.5%
65 - 74	7.1%
75 - 84	4.8%
85+	1.7%
18+	75.2%
2008 Population by Age	
Total	667,592
0 - 4	6.5%
5 - 9	6.2%
10 - 14	6.5%
15 - 19	6.7%
20 - 24	6.7%
25 - 34	13.8%
35 - 44	13.8%
45 - 54	15.0%
55 - 64	11.3%
	6.6%
65 - 74	
75 - 84 25	4.8%
85+	2.2%
18+	76.9%
2013 Population by Age	
Total	672,646
0 - 4	6.5%
5 - 9	6.1%
10 - 14	6.2%
15 - 19	6.4%
20 - 24	6.9%
25 - 34	13.2%
35 - 44	13.3%
45 - 54	14.5%
55 - 64	13.0%
65 - 74	7.1%
75 - 84	4.5%
85+	2.4%
18+	77.4%
2000 Demulation by Care	
2000 Population by Sex Males	47.1%
Females	
	52.9%
2008 Population by Sex	
Males	47.4%
	52.6%
Females	32.0%
	32.0%
Females 2013 Population by Sex Males	47.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.







		Counties: Jefferson, AL
	2000 Population by Race/Ethnicity	
	Total	662,047
	White Alone	58.1%
	Black Alone	39.4%
	American Indian Alone	0.2%
	Asian or Pacific Islander Alone	0.9%
	Some Other Race Alone	0.6%
	Two or More Races	0.8%
	Hispanic Origin	1.6%
	Diversity Index	52.2
	2008 Population by Race/Ethnicity	
	Total	667,592
	White Alone	55.8%
	Black Alone	40.8%
	American Indian Alone	0.2%
	Asian or Pacific Islander Alone	1.3%
	Some Other Race Alone	0.9%
	Two or More Races	1.0%
	Hispanic Origin	2.4%
	Diversity Index	54.4
	2013 Population by Race/Ethnicity	
	Total	672,646
	White Alone	54.3%
	Black Alone	41.6%
	American Indian Alone	0.2%
	Asian or Pacific Islander Alone	1.5%
	Some Other Race Alone	1.2%
	Two or More Races	1.1%
	Hispanic Origin	3.0%
	Diversity Index	55.9
፟.	2000 Population 3+ by School Enrollment	
Ř	Total	636,056
7	Enrolled in Nursery/Preschool	1.9%
	Enrolled in Kindergarten	1.6%
	Enrolled in Grade 1-8	12.1%
	Enrolled in Grade 9-12	5.9%
	Enrolled in College	4.8%
	Enrolled in Grad/Prof School	1.3%
	Not Enrolled in School	72.5%
	2008 Population 25+ by Educational Attainment	
	Total	450,160
	Less than 9th Grade	4.3%
	9th - 12th Grade, No Diploma	11.1%
	High School Graduate	28.8%
	Some College, No Degree	21.9%
	Associate Degree	7.0%
	Bachelor's Degree	17.1%
	Craduate / Drafessianal Degrae	0.00/

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

Graduate/Professional Degree

9.8%





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Counties: Jefferson, AL

£630	2008 Population 15+ by Marital Status	
	Total	539,457
	Never Married	28.8%
	Married	51.0%
	Widowed	8.0%
	Divorced	12.2%
line	2000 Population 16+ by Employment Status	
	Total	516,341
— , —	In Labor Force	61.5%
	Civilian Employed	57.5%
	Civilian Unemployed	3.9%
	In Armed Forces	0.1%
	Not in Labor Force	38.5%
	2008 Civilian Population 16+ in Labor Force	
	Civilian Employed	92.9%
	Civilian Unemployed	7.1%
	2013 Civilian Population 16+ in Labor Force	
	Civilian Employed	93.6%
	Civilian Unemployed	6.4%
	2000 Famalas 4C, by Employment Status and Age of Children	
	2000 Females 16+ by Employment Status and Age of Children	270.044
	Total	278,944
	Own Children < 6 Only	7.3% 4.3%
	Employed/in Armed Forces	
	Unemployed Not in Labor Force	0.4% 2.6%
	Own Children < 6 and 6-17 Only	5.3%
	Employed/in Armed Forces	3.1%
	Unemployed	0.2%
	Not in Labor Force	1.9%
	Own Children 6-17 Only	17.5%
	Employed/in Armed Forces	12.2%
	Unemployed	0.5%
	Not in Labor Force	4.8%
	No Own Children < 18	69.9%
	Employed/in Armed Forces	32.3%
	Unemployed Unemployed	2.4%
	Not in Labor Force	35.2%
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Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.





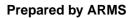




	Counties: Jefferson, AL
2008 Employed Population 16+ by Industry	
Total	294,088
Agriculture/Mining	0.7%
Construction	6.2%
Manufacturing	8.0%
Wholesale Trade	4.3%
Retail Trade	11.4%
Transportation/Utilities	5.2%
Information	2.6%
Finance/Insurance/Real Estate	10.2%
Services	47.2%
Public Administration	4.2%
	4.270
2008 Employed Population 16+ by Occupation	204.000
Total	294,088
White Collar	64.2%
Management/Business/Financial	13.6%
Professional	22.3%
Sales	12.9%
Administrative Support	15.4%
Services	15.6%
Blue Collar	20.2%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	4.2%
Production	4.8%
Transportation/Material Moving	6.1%
2000 Workers 16+ by Means of Transportation to Work	
Total	292,449
Drove Alone - Car, Truck, or Van	83.3%
Carpooled - Car, Truck, or Van	11.7%
Public Transportation	1.1%
Walked	1.3%
Other Means	0.7%
Worked at Home	1.9%
2000 Workers 16+ by Travel Time to Work	1.676
Total	202.440
Did Not Work at Home	292,449 98.1%
Less than 5 minutes	1.7%
5 to 9 minutes	7.3%
10 to 19 minutes	30.7%
20 to 24 minutes	18.6%
25 to 34 minutes	24.8%
35 to 44 minutes	5.5%
45 to 59 minutes	5.5%
60 to 89 minutes	2.4%
90 or more minutes	1.7%
Worked at Home	1.9%
Average Travel Time to Work (in min)	24.3
2000 Households by Vehicles Available	
Total	263,265
None	9.9%
1	36.1%
2	35.3%
3	13.5%
4	3.6%
5+	1.5%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.







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2000 Households by Type	
2000 Households by Type Total	263,265
Family Households	66.8%
Married-couple Family	46.1%
With Related Children	21.4%
Other Family (No Spouse)	20.7%
With Related Children	13.1%
Nonfamily Households	33.2%
·	28.7%
Householder Living Alone	4.4%
Householder Not Living Alone	4.4%
Households with Related Children	34.5%
Households with Persons 65+	24.7%
Tioussiisius Willi'i Giodile Go	2 70
2000 Households by Size	
Total	263,265
1 Person Household	28.7%
2 Person Household	31.8%
3 Person Household	17.7%
4 Person Household	13.5%
5 Person Household	5.6%
6 Person Household	1.8%
7+ Person Household	0.9%
2000 Households by Year Householder Moved In	202 205
Total	263,265
Moved in 1999 to March 2000	19.3%
Moved in 1995 to 1998	28.1%
Moved in 1990 to 1994	15.6%
Moved in 1980 to 1989	14.0%
Moved in 1970 to 1979	10.4%
Moved in 1969 or Earlier	12.7%
Median Year Householder Moved In	1994



2000 Housing Units by Units in Structure

Iotal	288,162
1, Detached	67.8%
1, Attached	2.9%
2	2.0%
3 or 4	3.7%
5 to 9	6.4%
10 to 19	6.2%
20+	7.2%
Mobile Home	3.8%
Other	0.1%

2000 Housing Units by Year Structure Built

Total	288,162
1999 to March 2000	1.8%
1995 to 1998	5.8%
1990 to 1994	5.9%
1980 to 1989	12.6%
1970 to 1979	20.1%
1969 or Earlier	53.8%
Median Year Structure Built	1968

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.







Top 3 Tapestry Segments

1.	Family Foundations
2.	Modest Income Homes
3.	Metropolitans

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal

area. Expenditures are shown by broad budget categories that are not mutually exclusive. business revenue.	Consumer spending does not equal
Apparel & Services: Total \$	\$506,977,387
Average Spent	\$1,861.03
Spending Potential Index	ψ1,001.03 69
Computers & Accessories: Total \$	\$52,550,420
Average Spent	\$192.90
Spending Potential Index	Ψ132.90 81
Education: Total \$	\$305,167,274
Average Spent	\$1,120.22
Spending Potential Index	\$1,120.22 82
Entertainment/Recreation: Total \$	\$822,344,049
Average Spent	\$3,018.70
· ·	\$3,016.70 81
Spending Potential Index Food at Home: Total \$	\$1,090,904,282
·	
Average Spent	\$4,004.54
Spending Potential Index	\$2 \$760,400,403
Food Away from Home: Total \$	\$769,109,492 \$3,833,38
Average Spent	\$2,823.28
Spending Potential Index Health Care: Total \$	82 \$928,458,004
Average Spent	\$3,408.22
· ·	
Spending Potential Index	83 \$477.450.043
HH Furnishings & Equipment: Total \$	\$477,159,912
Average Spent	\$1,751.58
Spending Potential Index	76
Investments: Total \$	\$227,502,899
Average Spent	\$835.13
Spending Potential Index	\$2 \$5,055,046,970
Retail Goods: Total \$	\$5,855,846,870
Average Spent	\$21,495.89
Spending Potential Index	79
Shelter: Total \$	\$3,397,624,266
Average Spent	\$12,472.14
Spending Potential Index	\$0
TV/Video/Sound Equipment: Total \$	\$323,898,108
Average Spent	\$1,188.98
Spending Potential Index	83 \$404.405.424
Travel: Total \$	\$404,195,124
Average Spent	\$1,483.74
Spending Potential Index	79
Vehicle Maintenance & Repairs: Total \$	\$217,840,899
Average Spent	\$799.66

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Spending Potential Index

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